

# 2022-2023 Otsego County Senior Resource Directory

*This directory will be distributed at the Senior Expo, library, senior centers, the Sportsplex, Otsego County Commission on Aging and throughout various businesses in Northern Michigan.*

## PROGRAM GUIDE

### AD RATES

(Check one)

- Full Page  
with color.....\$565
- Half Page  
with color.....\$335
- Qtr. Page  
with color.....\$235
- Eighth Page  
with color.....\$185

Full payment is due by July 15, 2022

Business Name

Contact Name

Address

Email

Phone

Signature

Date

## THIS IS YOUR INVOICE.

### Payment and Contact Information

#### Premier Marketing

337 Sunshine Lane  
Gaylord, MI 49735

**Jim Driver**

989-858-3400

driver371@yahoo.com

**Eighth Page Ad**  
**4-1/4" x 2.75"**  
**with color \$185**

**Qtr. Page Ad**  
**4-1/4" x 5.5"**  
**with color \$235**

**Full Page Ad**  
**8-1/2" x 11"**  
**with color \$565**

**Half Page Ad**  
**8-1/2" x 5.5"**  
**with color \$335**

Please submit a high-resolution .pdf for print ready ads. All ads needing to be created, please submit a high resolution logo and/or pictures, and any copy you would like included. Please email all ad copy to **Sue** at [sue\\_premiermarketing@yahoo.com](mailto:sue_premiermarketing@yahoo.com)

**ALL ADS MUST BE SUBMITTED BY FRIDAY,  
JULY 15, 2022 TO BE INCLUDED IN PROGRAM.**