

2023-2024 Otsego County Senior Resource Directory

This directory will be distributed at the Senior Expo, library, senior centers, the Sportsplex, Otsego County Commission on Aging and throughout various businesses in Northern Michigan.

PROGRAM GUIDE

AD RATES

(Check one)

- Full Page
with color.....\$565
- Half Page
with color.....\$355
- Qtr. Page
with color.....\$255
- Eighth Page
with color.....\$205

Full payment is due by July 21, 2023

Business Name

Contact Name

Address

Email

Phone

Signature

Date

THIS IS YOUR INVOICE.

Payment and Contact Information

Premier Marketing

337 Sunshine Lane
Gaylord, MI 49735

Jim Driver

989-858-3400

driver371@yahoo.com

Eighth Page Ad
4-1/4" x 2.75"
with color \$205

Qtr. Page Ad
4-1/4" x 5.5"
with color \$255

Full Page Ad
8-1/2" x 11"
with color \$565

Half Page Ad
8-1/2" x 5.5"
with color \$355

Please submit a high-resolution .pdf for print ready ads. All ads needing to be created, please submit a high resolution logo and/or pictures, and any copy you would like included. Please email all ad copy to **Sue** at sue_premiermarketing@yahoo.com

**ALL ADS MUST BE SUBMITTED BY FRIDAY,
JULY 21, 2023 TO BE INCLUDED IN PROGRAM.**